

## **What is the Floral Guernsey Community Competition?**

The competition is designed to encourage all sectors of the community to work together to improve and regenerate their local environments through imaginative planting of trees, shrubs and flowers, attractive landscaping, conservation of natural amenities and wildlife, recycling projects and cleanliness initiatives. Grants are provided to help fund these improvements, subject to conditions.

All the islands of the Bailiwick are eligible to enter and each year, the winner of the competition will be nominated as the Bailiwick entrant in the Britain in Bloom campaign organised through the Royal Horticultural Society (RHS). They will be competing with entrants from the other regions. There are 12 English regions plus Scotland, Wales, Northern Ireland, Isle of Man, Jersey and, of course, the Bailiwick of Guernsey.

The Competition is organised by the Floral Guernsey Council and is sponsored by Skipton International Limited.

## **What are the benefits?**

The Competition provides the means to: -

- ⊗ Stimulate voluntary work and co-operation between local community groups.
- ⊗ Achieve long-term enhancement of the local environment through planting, floral displays and improved levels of cleanliness.
- ⊗ Raise awareness of local issues such as sustainability, recycling, minimising waste and energy conservation and encourage people to take an active role in preserving their own environments.
- ⊗ Increase pride in where we live.
- ⊗ Boost the local economy through increased tourism.
- ⊗ Regenerate run down and disadvantaged areas.

## **What makes up a Community Entry?**

- ⊗ A community can be the whole of a parish or a selected area within a parish which comprises of a group of individual properties such as private gardens, public buildings, schools and commercial premises.

## **How to grow a winning Entry**

- ⊗ The first step is to form an enthusiastic local action committee, called a “Bloom Group” in the UK.
- ⊗ Ideally, the committee’s members will represent the whole community, with representatives from the parish douzaine, local businesses, voluntary and other organisations, residents and gardening interests.
- ⊗ The role of the committee is to encourage participation, attract support and sponsorship, provide advice and keep an eye on standards, quality and progress.

## **Community involvement**

- ✿ Get support from the local community by informing them of your intentions to put together a 'Floral Guernsey' entry by leafleting, calling at home, or through a 'parishioners' group.
- ✿ Put up posters in local shops, supermarkets and parish notice boards.
- ✿ Ask local traders, hotels and offices to get involved.
- ✿ Send out a press release to our local media giving details of whom to contact and how people can get involved.
- ✿ Once you have gathered support, work towards brightening up your local environment, identifying a few key areas that will repay attention. Don't overstretch your resources.
- ✿ Look for opportunities to work with small local communities by encouraging them to enter the 'Neighbourhood Award Scheme – It's Your Neighbourhood'. This Scheme is a Britain in Bloom initiative which has run very successfully for several years in the UK, but is new for us from 2010. It is aimed at small communities, including communities within larger communities, who will be assessed on community involvement, environmental care and gardening. Full details of the Scheme are contained in a separate leaflet.

## **It's not all about flowers**

- ✿ Of course horticultural excellence is important, however, issues relating to environmental quality and sustainability are also high on the agenda. Set up community clean-up projects to focus on areas which attract litter and graffiti, promote sustainable gardening by encouraging people to plant shrubs that do not need to be watered daily, involve groups in the creation and understanding of wild flowers/life, for example, or find an area which can be used for nature conservation projects, monitoring, education and work programmes.

## **Sponsorship and funding**

- ✿ To help you succeed in your efforts you will need to generate funding by either arranging fund-raising events or by attracting sponsorship/benefits in kind from local businesses. You will need a dedicated bank account in order to receive the grant assistance.

**To register your entry please complete and return the registration form (yellow) located at the back of this guide by no later than Friday 26<sup>th</sup> March 2010.**

## **Judging Rules**

The competition is open to all communities in Guernsey, Alderney, Sark and Herm.

Entries may be co-ordinated through Douzaines, or representative(s) nominated by the Douzaines.

- ⊗ An intention to enter the competition must be registered with the Floral Guernsey Competitions Organiser at L'Abri, Bouillon road, Les Vauxbelets, St Andrews, GY6 8YN using the enclosed registration form (yellow) by no later than **Friday 26<sup>th</sup> March 2010.**
- ⊗ Final submission of entries (including details of the proposed route and 3 copies of the portfolio) must be made on the enclosed form (pink) by no later than **Friday 4<sup>th</sup> June 2010.**
- ⊗ Each entry will be judged according to the schedule of categories and the pointing system set out on pages 5–9 & on the separate marking sheet.
- ⊗ Entries will be judged by a panel selected by Floral Guernsey. The judging panel will consist of two UK and two local judges, all of who will have horticultural experience or expertise. (At least one judge will be a Britain in Bloom regional judge).
- ⊗ Entries will be judged by the panel following a predetermined route, nominated by the entrants, to show the best of the area over a period according to the following timetable:-

<b><u>Categories</u></b>	<b><u>Time Allocation</u></b>	<b><u>*Population (No. of residents)</u></b>
Small Village	1½ hours	300 and under
Village/Large Village	1 ½ hour's	301 – 2,500 residents
Small Town	2 hour's	2,501 – 6,000 residents
Town/Large Town	2½ hours	6,001 – 35,000 residents

- \* In addition to the above allocation you are also allowed 15 minutes for press opportunities and 15 minutes to discuss the portfolio.
- ⊗ The Floral Guernsey Community Competition Organiser will decide under which category a community will be judged based upon the estimated population of the community (taken from the current parish electoral roll).
- ⊗ The Judges will only assess what can be seen from the road or properties which have public access.
- ⊗ The Judges' decision will be final. Their comments and observations will be sent to all entrants via the Floral Guernsey Community Competition Organiser within one month of receiving their award at the Floral Guernsey Community Competition Awards Evening **Saturday 10<sup>th</sup> July 2010 at Beau Sejour.**
- ⊗ Entries will be judged to a standard based upon the following Floral Guernsey Council's Award structure:

Gold:	An exceptionally high standard demonstrated throughout. A consistent approach which demonstrates both best practice and sustainable effort. Meets <u>all</u> of the judging criteria and scores very highly in <u>each</u> section of the judging criteria.
Silver-Gilt:	A high standard entry which meets the judging criteria, including sections of an exceptionally high standard. Generally meets sustainable and quality thresholds, but these may not be entirely consistent throughout the area. Offers potential to be a Gold Award winner in the future.
Silver:	Considered to be an above-average entry which meets most of the judging criteria. In particular, the entry will demonstrate good sustainable standards and the potential to progress to Silver-Gilt standard.
Bronze:	An average entry which meets most but not necessarily all of the judging criteria. In general, the entry will meet acceptable sustainable standards and the potential to progress to Silver standard.
No Award:	The entry may have a number of good merits but has not met a sufficiently developed standard as required to achieve any of the Floral Guernsey awards.

- ⊗ The Lady Dorey Trophy will be presented to the entry attaining the highest score. Floral Guernsey reserves the right not to award the Lady Dorey Trophy in the event of no entrants gaining a Gold Award.
- ⊗ The winner of the Lady Dorey Trophy will automatically be invited to represent Guernsey in the Britain in Bloom National Finals in the year 2011, providing that at least 6 Bailiwick communities have entered the 2010 Competition.
- ⊗ The community representing Guernsey in Britain in Bloom will not be eligible to enter the Community Competition during the same year.
- ⊗ Judging of entries will take place between Monday 5<sup>th</sup> July and Thursday 8<sup>th</sup> July 2010. Entrants will be expected to maintain their displays both before and after this time. All entrants will be given at least two week's notice of the actual day and approximate time of judging.
- ⊗ Representatives of each community will be invited to the Floral Guernsey Community Competition Awards Evening, which is scheduled to be held on Saturday 10<sup>th</sup> July 2010. The standard of awards, including the overall winner, will not be announced until this event.

- ✿ It is the responsibility of the entrant to ensure that relevant permissions are gained from the Environment Department. Floral Guernsey have been advised by the Environment Department that planning permission will not normally be required for troughs and tubs which are temporary (i.e. planters that are removed in the winter).
- ✿ It is the responsibility of the entrant to ensure that relevant permissions are gained from the Commerce & Employment's Health and Safety Department if planting schemes involve displays that overhang public rights of way, or may affect free and safe access for pedestrians.

### **Guidelines for Entrants**

The judges will mark against the same criteria as Britain in Bloom, copy enclosed. It is important that you study the marking sheet to ensure that no elements are missed out.

These guidelines outline what the judges will be looking for:

#### **Section A – Horticultural Achievement (50%; max 100 points)**

In this section the judges will be looking for your year-round achievements in horticulture (including conservation and natural areas) focusing on 5 key factors:

- A1. Impact
- A2. Horticultural practice
- A3. Residential and community gardening
- A4. Business areas and premises
- A5. Green spaces

Each of these key factors will make up 10% of your overall score and be worth a maximum of 20 points.

The judges will take account of:

<b>SECTION A: HORTICULTURAL ACHIEVEMENT – 100 points; 50%</b>	
<b>A1. IMPACT – 20 points; 10%</b>	
<i>Impact will be evaluated across the entry, in each area and as a whole</i>	
<b>Colours &amp; Design</b>	Is there a scheme or theme overall and/or in key locations? Are the colours/design suited for the location?
<b>Appropriate choice of plants</b>	Are there too many/too few plants to enhance the area? Are the plants appropriate in terms of flowering period and habit? Is there sufficient variation, appropriate herbaceous plants? Are there appropriate varieties of both newly planted and recently (up to 5 years) planted areas (including mixes of trees, shrubs and herbaceous planting)? Planting could be for foliage effect, bark effect etc. Or for a specific purpose (i.e. conservation) or to provide flowering or other effects for a defined period.
<b>Special features</b>	Sometimes provided as a focal point, and may include structures or an intensive area of bedding.
<b>Presentation</b>	Are areas well presented and maintained?
<b>Innovation</b>	Are new and creative ideas evident in the design, colours, themes, plant selection etc.?
<b>A2. HORTICULTURAL PRACTICE – 20 points; 10%</b>	
<i>Horticultural practice in all areas on the tour route will be assessed</i>	
<b>Cultivation and Maintenance</b>	Watering, dead-heading and weeding is important. Appropriate feeding may be necessary. May include irrigation considerations and thinning, trimming or pruning as appropriate.

<b>Quality of plants</b>	Good quality plants, obviously flourishing. No obvious signs of pests, diseases or deficiencies. Appropriate size for planting situation, appropriate soil type etc.
<b>Sustainability</b>	Ensure ecological processes, biodiversity and productivity can be sustained, and making sure resources can only be used at a rate at which they can be replenished naturally. You should therefore take into consideration the balance of Permanent/sustainable planting vs. seasonal/bedding plants and the timing of displays.
<b>A3. RESIDENTIAL AND COMMUNITY GARDENING – 20 points; 10%</b>	
<b>Areas that may be included</b>	Residential - Primarily front gardens/gardens in public view Communal areas - Shared residential & communal spaces Allotments Public Buildings (grounds of) - includes schools, town halls, libraries, community centres, churches etc. Car parks
<b>What is assessed</b>	<i>This section relates to only the areas as described above but they will also be evaluated with consideration for the criteria outlined in sections A1 and A2.</i> Are these areas in keeping with the overall efforts of the campaign? Do they show support for the campaign's goals of improvement/enhancement? Has the campaign engaged other community groups in improving their own areas and/or included these areas in their own initiatives?
<b>A4. BUSINESS AREAS AND PREMISES – 20 points; 10%</b>	
<b>Areas that may be included</b>	Retail and shopping areas, leisure sites, transport terminals (i.e. bus stop, station), car parks, farms, rural businesses, pubs, post offices, tourist areas/attractions and other business premises (i.e. estate agents, law offices...) etc.
<b>What is assessed</b>	<i>This section relates to only the areas as described above but they will also be evaluated with consideration for the criteria outlined in sections A1 and A2.</i> Are these areas actively involved in the initiatives of the local bloom campaign? Are their efforts in keeping with the overall efforts of the campaign? Do they show support for the campaign's goals of improvement/enhancement? Support can include: sponsoring displays/planters, actively engaging in horticultural efforts on their own premises, funding bloom initiatives, volunteering/participating in local bloom activities etc.
<b>A5. GREEN SPACES – 20 points; 10%</b>	
Verges, parks and open public spaces including woodlands arboretums, bulb & tree planting initiatives, copse, shelterbelts	
<b>What is assessed</b>	<i>This section relates to only the areas as described above but they will also be evaluated with consideration for the criteria outlined in sections A1 and A2.</i> Are these areas actively involved in the initiatives of the local bloom campaign? Are their efforts in keeping with

	the overall efforts of the campaign? Do they show support for the campaign's goals of improvement/enhancement?
<b>SECTION B: ENVIRONMENTAL RESPONSIBILITY – 50 points; 25%</b>	
<b>B1. CONSERVATION AND BIODIVERSITY – 10 points; 5%</b>	
<b>Areas that may be included</b>	Wildlife areas and natural habitats
<b>What is assessed</b>	Is the local bloom campaign involved in: Efforts being made to preserve and maintain these areas? Activities to educate the community and encourage them to visit these areas? Activities or plans to re-introduce or restore these areas where they have disappeared or been damaged?
<b>B2. RESOURCE MANAGEMENT – 10 points; 5%</b>	
<b>Areas that may be included</b>	Recycling; minimising demand placed on natural resources; minimising or where possible eliminating any harmful impact on the environment
<b>What is assessed</b>	What activities has the local bloom campaign been involved with or initiated to make strides in these areas? Has the bloom campaign shown due consideration to resource management in their own activities? For example, has the local bloom campaign recycled its container compost? Does the cemetery have a compost heap and waste separation area? Etc.
<b>B3. LOCAL HERITAGE – 10 points; 5%</b>	
<b>Areas that may be included</b>	Management and development of local heritage and/or identity such as natural heritage, community landmarks/icons, other heritage sites etc.
<b>What is assessed</b>	What activities has the local bloom campaign been involved with or initiated to ensure these areas are appropriately managed and developed? Has the campaign taken these areas into account in their own activities/initiatives?
<b>B4. LOCAL ENVIRONMENTAL QUALITY – 10 points; 5%</b>	
<b>Areas/activities that may be included</b>	Vacant premises and plots, litter, graffiti, fly-posting, dog fouling, water features/courses, litter picks etc.
<b>What is assessed</b>	Has the local bloom campaign considered these areas/activities and actively included them in their initiatives? Are the efforts in these areas/activities in keeping with the overall efforts of the campaign? Do they show support for the campaign's goals of improvement/enhancement?
<b>B5. PRIDE OF PLACE – 10 points; 5%</b>	
<b>Areas that may be included</b>	Management of street furniture, signage, art in the landscape, fences, way-marking, interpretation, hard landscaping etc.
<b>What is assessed</b>	Have these been considered in the initiatives of the local bloom campaign? Are the initiatives in these areas in keeping with the overall efforts of the campaign? Do they show support for campaign's goals of improvement/enhancement?
<b>SECTION C: COMMUNITY PARTICIPATION – 50 points; 25%</b>	
<b>C1. DEVELOPMENT AND CONTINUITY – 10 points; 5%</b>	
<b>Areas/activities which may be included</b>	Development and sustainability of the local bloom initiative and evidence of on-going projects

<b>What is assessed</b>	Has the local bloom campaign: Considered how to maintain and/or improve upon current achievements in the future? Are the initiatives/works of the campaign sustainable for the longer term? Have any plans been developed to ensure on-going benefits to the community of the local bloom campaign? Are there plans in place for on-going projects? Has the bloom campaign established a structure and support network to ensure its own existence and/or development in the future?
<b>C2. COMMUNICATION AND EDUCATION – 10 points; 5%</b>	
<b>Areas/activities which may be included</b>	Publicity materials; press coverage; signage/interpretation; displays; engaging with schools, young people and/or other community groups; community awareness and understanding; educational and awareness campaigns on key issues
<b>What is assessed</b>	Judges will expect to see evidence of public awareness campaigns and educational programmes generated and/or actively supported by the local bloom campaign. In this section they will particularly be looking for activities and initiatives to inform, educate and engage children and young people. The Judges will also want to see if the local bloom campaign has engaged with their local media (newspapers, magazines, radio, TV as applicable)?
<b>C3. COMMUNITY INVOLVEMENT – 10 points; 5%</b>	
<b>What is assessed</b>	Has the local bloom campaign made every effort to include and secure community involvement which is representative of the community's size and diversity.
<b>C4. YEAR-ROUND INVOLVEMENT – 10 points; 5%</b>	
<b>Areas that may be included</b>	Entries will be expected to show evidence of a year-round programme of activity through photographs, sample promotional materials, press clippings, calendar of events etc. Some examples of "out of season" activities would be litter picks, leaf clearing, fundraising events, repairing/preparing of landscape areas and street furniture, educational activities, etc.
<b>What is assessed</b>	Judges will be evaluating whether the local bloom campaign has been active and has engaged the community throughout the year. The judges will evaluate this based primarily on the content of the 15-minute presentation however; they will also take into account other supporting evidence (see above) which can be displayed/distributed on the day and/or included in the portfolio.
<b>C5. FUNDING AND SUPPORT – 10 points; 5%</b>	
<b>Areas that may be included</b>	Both efforts made to secure support and amount of support actually secured for the local bloom campaign. "Support" can mean not just funds but also the active engagement of the local government, commercial and corporate sectors, local businesses/offices and the general public in the campaign (i.e. maintenance support from states services, shopkeeper cleaning up & greening up their own storefront, local business sending staff out to volunteer on a Bloom project etc. qualify as active engagement).

<b>What is assessed</b>	Has the local bloom campaign made efforts to engage and secure support from local government, the commercial/corporate sector and local businesses? Have there been activities to raise support and/or funds from the general public? Has sufficient support been secured to ensure the campaign is able to deliver its objectives? Is there a plan of action to secure sufficient continuing support for the development and on-going projects of the campaign?
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## **The Judging Route**

**Do plan and time your route carefully.**

**Make sure that everyone knows about it.** The best way to do this is through word of mouth. Tell everyone in your parish about your entry and get them involved. Get the media on your side.

**Focus on a particular area.** While it is important to get everyone involved from the parish school to individuals with postage stamp front gardens, you will increase the impact of your efforts by concentrating on your best areas. Prior to the judges visit, walk the route yourselves, filling in the marking sheet afterwards. This will help you to identify any work areas.

### **The Judging Tour** – *What to do prior to the judges' arrival*

**You will be expected to provide your own vehicle for the judging tour. The vehicle should include some form of poster to indicate what the vehicle is being used for whilst the judging is taking place.**

Consider the use of a short presentation/speech during coffee or at the start of the visit. The judges will expect to have received a 'portfolio' detailing information prior to judging your entry (*see page 1*). Allow a maximum of 15 minutes within your schedule for this area of activity.

Prepare an itinerary to give to the judges on arrival, noting the main points on the judging route and the names and roles of the people they will meet. Leave a space for the judges to make their own comments against each point. This itinerary is best set out in landscape format.

When preparing the judging schedule, bear in mind that if you can cover the route alone in 1½ hours, on the day of judging it could take at least 2 hours. Judges will want to stop to ask questions, take notes and photographs.

It is suggested that the judges be accompanied through the tour by two guides, both of whom should be competent to answer questions. Another person should be used as the vehicle driver.

Arrange for the judges to meet people with specialised knowledge along the route to explain any projects, such as nature conservation schemes etc. Make sure enough time is allowed for these stops. It may be appropriate to pick up & drop off specialists to talk to judges in the vehicle between stops.

## **Portfolio**

- ⊗ Entrants are asked to produce a portfolio which will be given to the judges prior to judging. Its purpose is to direct the judges' attention to the work carried out in the parish over the last year. This will provide an opportunity to show work in progress and the results achieved.
- ⊗ Keep the portfolio simple. The judges will not want to read reams of print and there are no points awarded for the portfolio. Use A4 size and not more than 15 sheets of paper, i.e. up to 30 sides.
- ⊗ Start with an introduction setting out a brief history of your entry and the names and responsibilities of the organising committee.
- ⊗ Follow by using the same headings as used in the marking system, as shown on pages 5 – 9, e.g. the first section would be headed Section A – Horticultural achievement, In this section include everything to do with horticultural achievement, including photos of planting or other preparations, community involvement, spring displays, commercial premises, public buildings, focal points etc. Take the opportunity to show displays that will be over by the time the judges visit, but there is no harm in featuring photos of displays that the judges will see, as this can act as a reminder when the judges are doing the scoring afterwards.
- ⊗ Make sure the same people don't appear in all the photos; the judges will want to see evidence of community involvement, including young people.
- ⊗ Present the other sections in the same way, always emphasising the community involvement.
- ⊗ Finish with a section on future plans and aims.
- ⊗ After judging, the portfolio will remain a unique document that may be of interest to people in the parish not yet involved in the campaign, so take every opportunity to display it whenever appropriate.

## **Other Records**

- ⊗ Press cuttings, letters, flyers and other publicity, together with photos that were not included in the portfolio, should be collected throughout the year and used to make a display for the judges to view at the start or end of the tour. This avoids overloading the portfolio.
- ⊗ **How many copies and who wants them?**

3 x copies – a copy from each community will be sent to the visiting UK judging panel for perusal prior to judging. The Floral Guernsey Community Competition Organiser must have received copies of the portfolios by no later than Friday 4<sup>th</sup> June 2010.

## **Discretionary Awards**

### **⊗ Local Roots**

Awarded to the community that best encourages activities and links between their unique local history and cultural diversity within their community and demonstrates this through community activities, planting styles and themes.

Floral Guernsey is primarily a community based campaign. Gardening and caring for the natural and built environment is an important factor in bringing people together to make a happy, unified community.

Celebrating the local community means both remembering the past and embracing the future. Floral Guernsey entries this year are encouraged to find what makes their community unique and use those feature to incorporate them into their entry, whether through floral displays, community activities, planting styles or through artistic features.

Entries should incorporate some or all of these criteria:

- Celebrating local and cultural history and heritage of the area through displays and activities.
- Engaging local and diverse communities to participate in the Community Competition.
- Encouraging socially excluded groups to participate in the Community Competition.

Some examples are:

Sensory Garden for disabled people within the community to experience the joys of growing and to smell, taste and touch plants.

Floral displays to artistically celebrate a key moment in history of an area (perhaps a famous figure lived there or an important event took place in the area).

Please note that this reflects this years' Britain in Bloom initiative and its purpose is to highlight different aspects of the campaign. It is not compulsory to engage with the theme, however, it may help to secure extra publicity.

### **⊗ Best Floral Displays**

A discretionary award presented to the community or a sector within a community which has produced an outstanding floral feature or display.

### **⊗ Best Local Environment**

A discretionary award presented to the community or a sector within a community judged to have the best co-ordinated approach resolving environmental issues in harmony with each other.

⊗ **Horticultural Excellence**

A discretionary award presented to a community or a sector within a community for “horticultural excellence”.

⊗ **Ossie Falla Memorial Award**

A discretionary award for an outstanding contribution from either an individual or a team of volunteers towards a community entry.

⊗ **Norma Ozanne Perpetual Trophy and the Queux Patio Prize for Schools Award**

Schools have a vital role in introducing a sense of community in children, including awareness and protection of the local environment. It is strongly recommended that schools are included in the judging route.

These awards are presented to a school that makes an outstanding contribution towards a community entry. The aim is to foster an interest in the environment within the children and to encourage them to take pride in their school and the Island. Projects undertaken by the children can be within or outside of the school grounds, for example, for any area that has been specially enhanced. Maintenance of ornamental features or work on an environmental project will also qualify. Joint projects with other communities or commercial bodies may also be eligible.

If the school cannot be included on the route, it may still be eligible for the award if the work or involvement of the children can be demonstrated by means of photographs or other presentation at some point during the judging route. Please note that the judges will want to speak with the children involved.

*The judges will wish to see evidence of: -*

- ⊗ Ornamental plantings, including seasonal flowers and permanent plantings.
- ⊗ Environmental and nature conservation projects.
- ⊗ Knowledge of any specific projects and issues, appropriate to the age group of the children.
- ⊗ Records such as photographs to show past developments or seasonal displays.
- ⊗ Plans or ideas for future development.
- ⊗ Enthusiasm and commitment by the children.
- ⊗ General cleanliness and tidiness.

The winning school will receive a Queux Patio Plants voucher to the value of £200 and the Norma Ozanne Perpetual trophy. All other participating schools will receive a Queux Patio £20 voucher.

## **Other Special Awards**

### ⊗ **‘The Joc Watts Memorial Award’**

A discretionary award presented to an individual who has made an outstanding contribution towards any aspect of Floral Guernsey.

Nominations will be invited for this award on an annual basis and full details of the nomination process will be announced at a later date.

### ⊗ **Best Douzaine Room Award – Messrs D H and O N Falla Trophy**

*An award for the Best Douzaine Room overall*

Douzaine Rooms have a vital role within any parish community in the Bailiwick of Guernsey. In many cases the Douzaine Room is used as either the starting or finishing point of a community entry route being judged as part of the Floral Guernsey Community Competition. It is a centre of communication, providing and introducing a sense of community spirit, including awareness and protection of the local environment. It is strongly recommended that Douzaine Rooms are included as part of the judging route.

However, entries for the Douzaine Room Award will be accepted from parishes that are not entering the Floral Guernsey Community Competition.

This award will be presented to the Best Douzaine Room overall at the Awards Evening **on Saturday 10<sup>th</sup> July 2010.**

**To register your entry please complete and return the entry form (blue) located at the back of this guide no later than Friday 26<sup>th</sup> March 2010.**

## **Community Group Grants 2010**

An annual grant is available from the Floral Guernsey Council to help fund enhancements within the community.

All projects must be visible or have free access to the general public. The labour costs involved in implementing such projects are not eligible for support.

### **How much is the Grant?**

- ⊗ The amount varies with the size of the Parish. See page 15 for details.
- ⊗ An additional “top-up” amount is available: for every £1 a community can raise in sponsorship, the Floral Guernsey Council will match with another £1 up to a maximum amount of £250 across all communities.
- ⊗ Any communities entering the Community Competition for the first time will be entitled to receive a one off amount of £500 in addition to the normal grant.

**The full details of the grants available to communities are set out in table form on page 15.**

## **Grant Application**

Community entrants should complete and return the enclosed Community Competition registration form (yellow) to the Floral Guernsey Community Competition Organiser at L'Abri, Bouillon Road, Les Vauxbelets, St Andrews, GY6 8YN giving an outline of the proposed enhancement work together with an estimate of the costs involved by no later than **Friday 26<sup>th</sup> March 2010**

Please note that community entrants intending to claim the 'top-up' amount which is available in addition to the maximum grant must also register their intention by no later than the same date as above.

Applications will be considered by the Floral Guernsey Council for their eligibility for support. If the project is acceptable, then in-principle approval will be given and this will be communicated to the organising committee of the Community group together with an indication of the grant allocation that has been made.

## **Community Grants Procedure**

Subject to the various conditions set out above, the Floral Guernsey Council will pay the full grant (or a lesser sum if that is the allocation) to a bank account set up by the Community entrant solely for the purpose of handling funds relating to the floral enhancement work connected to the Group's entry. The onus is on the community entrant to handle grant payment to members with the condition that evidence is provided at the end of the season to the Floral Guernsey Council.

### ***Floral Guernsey Council will require:***

- ⊗ Full details, in advance, of the bank account (Name, Number, Bank, and Branch).
  
- ⊗ To be provided with a reconciliation by no later than **Friday 26th November 2010** of the use of the grant and evidence of monies or goods raised by sponsorship if you are claiming the top up allowance. Copies of receipts and simple statements are all that is required.
  
- ⊗ The return of unused grant money by no later than **Friday 26th November 2010.**

**If additional information is required or if there are any details about which entrants require further clarification, please contact:**

Sarah Brouard  
Mobile: 07781 110765  
E-mail: [floralguernsey@cwgsy.net](mailto:floralguernsey@cwgsy.net)

**GRANTS FOR PARISHES PARTICIPATING IN COMMUNITY  
COMPETITION 2010**

<b>Category</b>	<b>Population Size</b>	<b>Communities</b>	<b>Grant per Community £</b>	<b>Grant for Britain in Bloom entry</b>
Village	1,000 and under	Torteval Sark Herm	1,500	£2800
Large Village	1,001 – 2,500	Forest St Pierre du Bois St Saviours St Andrews Alderney	1,800	£3500
Small Town	2,501 – 12,000	Castel St Martin's St Sampson's Vale	2,100	£3800
Town	12,001 – 35,000	St Peter Port	2,400	£4000

**Special Notes:**

- 1. Any Communities participating in the competition for the first time will be entitled to receive a £500 starter grant in addition to the appropriate grant listed above.**
- 2. All participated communities, apart from the Britain in Bloom entry, can also apply for a maximum 'top up' amount of £250 as a sponsorship match.**
- 3. The grant for the Britain in Bloom entry includes £1000 which may be used for travel and accommodation when attending the Britain in Bloom Entrants' training seminar and Awards Ceremony. Please note that no further top up or sponsorship matching will be given.**

## Community Competition Awards 2001 - 2009

	2001	2002	2003	2004	2005	2006	2007	2008	2009
<b>Alderney</b>	-	-	-	-	-	-	-	-	-
<b>Câtel</b>	Silver	Silver	Silver	Bronze	Silver	Silver	-	-	-
<b>Forest</b>	Silver	Silver	Silver	Commendation	Bronze	Silver	Silver	Silver	Silver
<b>Herm Island</b>	<b>Silver Gilt (Britain in Bloom entry 2002)</b>	<b>Gold and Overall Winner (Britain in Bloom Small Coastal Category)</b>	Silver Gilt	Silver Gilt	Silver	Silver	<b>Silver Gilt (Britain in Bloom entry 2008)</b>	<b>Gold and Overall Winner (Britain in Bloom Small Coastal Category)</b>	Gold
<b>St Andrew's</b>	Silver Gilt	Silver Gilt	<b>Silver Gilt (Britain in Bloom entry 2004)</b>	<b>Silver (Britain in Bloom Large Village Category)</b>	Silver Gilt	<b>Silver Gilt (Britain in Bloom entry 2007)</b>	<b>Gold (Britain in Bloom Large Village Category)</b>	<b>Gold (Britain in Bloom entry 2009)</b>	<b>Silver Gilt (Britain in Bloom large village Category)</b>
<b>St Martin</b>	<b>'Runner up' (Britain in Bloom Small Town Category)</b>	<b>Silver Gilt (Britain in Bloom entry 2003)</b>	<b>Silver Gilt (Britain in Bloom Small Town Category)</b>	Silver	<b>Silver Gilt (Britain in Bloom Entry 2006)</b>	<b>Gold (Britain in Bloom overall winner Small Town category)</b>	Silver Gilt	Silver	Gold
<b>St Peter Port</b>	Bronze	-	-	-	-	-	Silver	Silver Gilt	Silver Gilt
<b>St Pierre du Bois</b>	-	-	Silver	Silver	Bronze	Bronze	Bronze	Silver Gilt	<b>Gold (Britain in Bloom entry 2010)</b>
<b>St Sampson's</b>	Bronze	Bronze	-	-	-	-	-	-	-
<b>Sark</b>	-	-	Silver	<b>Silver Gilt (Britain in Bloom entry 2005)</b>	<b>Silver Gilt (Britain in Bloom Village Category)</b>	Silver	-	-	-
<b>St Saviour</b>	-	-	-	Commendation	Bronze	Silver	Silver	Silver	Silver

The results for 1997/1998/1999/2000 available upon request